

SECURITY SHOW 2011

Exhibition Survey



Dates: March 8 (Tue.) - 11 (Fri.), 2011

Opening hours: 10:00a.m. - 5:00p.m. (until 3:15p.m. on the last day due to the earthquake)

Venue: Tokyo International Exhibition Center "TOKYO BIG SIGHT" East Hall 2, 3
(3-10-1, Ariake, Koto-ku, Tokyo 135-0063, JAPAN)

Admission Fee : 1,500 yen per person (Group of over 20 people : 1,000 yen per person)

Show scale:

Number of Exhibitors: 182 companies

Number of Booths: 519 booths *1 booth units=9 sq.m

Number of Visitors: 148,611 *Includes visitors to RETAILTECH JAPAN and IC CARD WORLD

Show events:

Security Solution Stage (seminar theater)

Information Security Culture Awards Ceremony (7th edition)

In conjunction with:

RETAILTECH JAPAN

IC CARD WORLD

JAPAN SHOP

ARCHITECTURE + CONSTRUCTION MATERIALS

LIGHTING FAIR

FRANCHISE SHOW

Organized by Nikkei Inc.

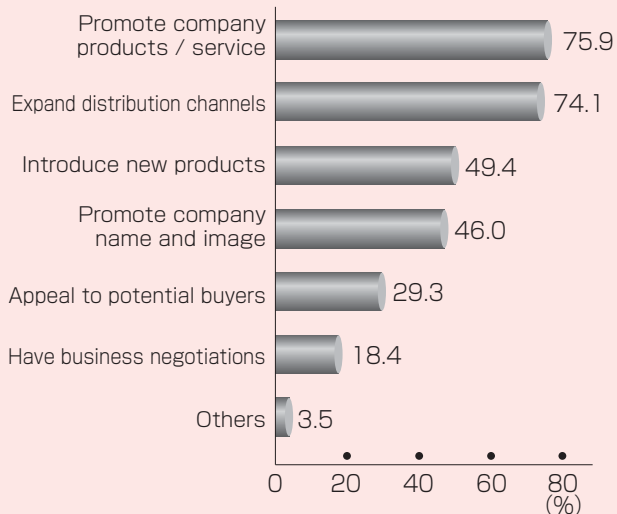
Exhibitors List

A	a&s JAPAN	SS3306	J	JOBLE	SS3216	P	PANASONIC SYSTEM NETWORKS	SS3128
	ACARD TECHNOLOGY	SS3316	K	KAMATANI SERVICE	SS3228		PANASONIC ELECTRIC WORKS	SS3128
	ACULA TECHNOLOGY	SS3307		KANEMATSU-NNK	SS3201		PANASONIC SYSTEM SOLUTIONS JAPAN	SS3128
	AD-SOL NISSIN	SS3507		KATO DENKI	SS3404	PC	PC	SS3603
	ADVANCE SECURITY	SS3503		KB DEVICE	SS3102	PICASOCC	PICASOCC	SS3125
	AIPHONE	SS3322		KEIDEN SANGYO	SS3301	PIVOT3	PIVOT3	SS3215
	ALSOX	SS3212		KINGWAVE TECHNOLOGY	SS3305	POINT FOCUS INTERNATIONAL	POINT FOCUS INTERNATIONAL	SS3104
	APPEX	SS3622		KINKEI SYSTEM	SS3337	PRO-TECH	PRO-TECH	SS3126
	ASC	SS3231		KOREA PAVILION		PROVIDEO	PROVIDEO	SS3340
	ASIS INTERNATIONAL JAPAN CHAPTER	SS3311		COMART SYSTEM	SS3109	Q	QUATRE PLAN	SS3609
	ASPECT SYSTEM	SS3621		CTRING	SS3110	R	RESPECT SYSTEMS	SS3604
	AVerMedia INFORMATION	SS3345		CYNIX	SS3115		RHYTHM WATCH	SS3409
B	BNL JAPAN	SS3218		INPEG VISION	SS3111		R.O.D	SS3320
	BRICKCOM	SS3320		MICRO DIGITAL	SS3112	S	SECOM	SS3240
C	CABLE VISION ELECTRONICS	SS3405		NADATEL	SS3114		SECURICO	SS3224
	CAMTRON INDUSTRIAL	SS3332		NEXTCHIP	SS3108		SECURITY DESIGN	SS3341
	CANON MARKETING JAPAN	SS3612		PRAVIS SYSTEMS	SS3107		SECURITYGATE JAPAN	SS3314
	CARRAY INDUSTRY	SS3237		SUN SAFES MFG.	SS3113		SECURITY HOUSE CENTER	SS3206
	CARROT SYSTEMS	SS3235		KNOWLEDGE INFORMATION SECURITY INDUSTRY ASSOCIATION (KISIA)	SS3106		SECURITY SANGYO SHIMBUN	SS3303
	CBC	SS3516		KUANG AN GLASS	SS3317		SECURITY SPECIALIST ASSOCIATION	SS3417
	C-BEL	SS3129		KUMAHIRA	SS3401		SECURITY TODAY MAGAZINE - INDIA	SS3339
	CENTRAL SECURITY PATROLS	SS3214		KYOEI INDUSTRIES	SS3328		SELCO	SS3327
	CHINA PUBLIC SECURITY MEDIA	SS3312		KYOWA TECHNOLOGIES	SS3213		SHARP MANUFACTURING SYSTEMS	SS3239
	CHUO ELECTRONICS	SS3238	L	LET'S CORPORATION	SS3408		SHIBUTANI	SS3331
	COWBELL ENGINEERING	SS3616		THE LOCATION	SS3505		SHIMIZU SYSTEM SUPPLY	SS3330
	CP (CRIME PREVENTION) MARK PROMOTION COUNCIL	SS3623		LOCKMAN JAPAN	SS3310		SICK	SS3127
	CPU	SS3131	M	MAINICHI	SS3620		SIS	SS3204
	CRETEM	SS3229		MAJ	SS3205		SMAT	SS3225
D	DAIWA INDUSTRY	SS3309		MASPRO DENKOH	SS3344		SOHO	SS3318
	DYNACOLOR	SS3323		MICRO ELECTRONICS SYSTEM	SS3338		SONY BUSINESS SOLUTIONS	SS3132
E	EARTH SHIFT	SS3608		MICRO TECHNICA	SS3124		SPACE	SS3603
	EIZO JOHO INDUSTRIAL	SS3418		MIKAMI	SS3346		SUNCO SPRING	SS3605
	EVERFOCUS JAPAN	SS3233		mitsubishi electric	SS3601		SUNLIVES	SS3229
F	FASHION TECH	SS3336		MITSUI BUSSAN AEROSPACE	SS3321	T	SUN STATION SYSTEMS	SS3222
	FITIVISION TECHNOLOGY	SS3308		MIWA LOCK	SS3203		TAKIGEN MFG.	SS3202
	FLIR SYSTEMS JAPAN	SS3618		MOSWELL	SS3101		TAMRON	SS3513
	FOR-A	SS3230		MOTHER TOOL	SS3402		TATEYAMA SYSTEM LABORATORY	SS3410
	4NSYS	SS3130	N	NAKANO SHOKAI	SS3221		TB-EYE	SS3501
	FUJIFILM	SS3412		NANABOSHI ELECTRIC MFG.	SS3211		TENPO PLANNING	SS3509
	FURUKAWA SANGYO KAISHA	SS3508		NANOLUX INSTITUTION	SS3407		TEXAS INSTRUMENTS JAPAN	SS3502
G	GENESIS COMMERCE	SS3223		NATIONAL INSTITUTE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	SS3406		THINKTUBE	SS3123
	G-NET	SS3607		NEC	SS3512		3D	SS3208
	THE GRADUATE SCHOOL FOR THE CREATION OF NEW PHOTONICS INDUSTRIES	SS3504		NEC AVIO INFRARED TECHNOLOGIES	SS3217		T.I. TRADING	SS3227
H	HARTEX	SS3614		NEC INFRONTIA	SS3512		TOA	SS3511
	HITACHI GROUP	SS3234		NEC MAGNUS COMMUNICATIONS	SS3512		TOKINA	SS3122
	HITACHI KOKUSAI ELECTRIC	SS3234		NETPLAN	SS3133		TOKYO ELECTRON DEVICE	SS3611
	HITACHI BUILDING SYSTEMS	SS3234		NIHON JITSUMU PUBLISHING	SS3200		TOTSU INTERNATIONAL	SS3326
	HITACHI	SS3234		NIHON KABA	SS3236		TOYO ELECTRIC	SS3226
	HOCHIKI	SS3615		NIKKEI BUSINESS PUBLICATIONS	SS3413		TSUBAME RADIO	SS3103
	HOKUYO AUTOMATIC	SS3506		THE NIPPON SIGNAL	SS3121	U	UNIMO TECHNOLOGY	SS3325
	HYTEC INTER	SS3619		NIPPON TECHNO LAB.	SS3219		UPR	SS3505
I	I&C	SS3302		NIPPON UNIFORM CENTER	SS3304	V	VICTOR COMPANY OF JAPAN	SS3602
	IDK	SS3210		NISSHO ELECTRONICS	SS3411		VIDEO TECHNICA	SS3105
	INTERSIL	SS3209		NITTOH KOGAKU	SS3617	W	WATEC	SS3342
	ITODEN ENGINEERING	SS3403		NSS	SS3514		WB JAPAN	SS3220
	IWATA ELECTRIC	SS3313		NTT COMMUNICATIONS	SS3207	Y	YAMATAKE	SS3343
J	JAPAN ASSOCIATION OF ELECTRONIC ARTICLE SURVEILLANCE MACHINES	SS3510	O	OG SYSTEM	SS3324		YONEI	SS3232
	JAPAN IMAGE & NETWORK	SS3213		OPNUS	SS3515		Y-TEX	SS3319
	JAPAN INDUSTRIAL PUBLISHING	SS3419		OPT	SS3606		YUAN HIGH-TECH DEVELOPMENT	SS3334
	JAPAN SECURITY SYSTEM	SS3610	P	PALGIKEN	SS3613		YUTAKA ELECTRIC	SS3319
	JAPAN SECURITY SYSTEMS ASSOCIATION	SS3624		PANASONIC GROUP	SS3128	Z	ZK TECHNOLOGY	SS3335
	JIM	SS3329		PANASONIC	SS3128			

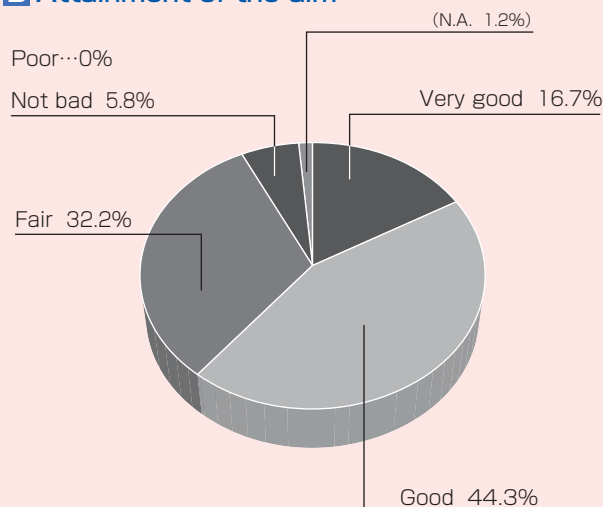
Questionnaire to the exhibitors

Number of answers = 174

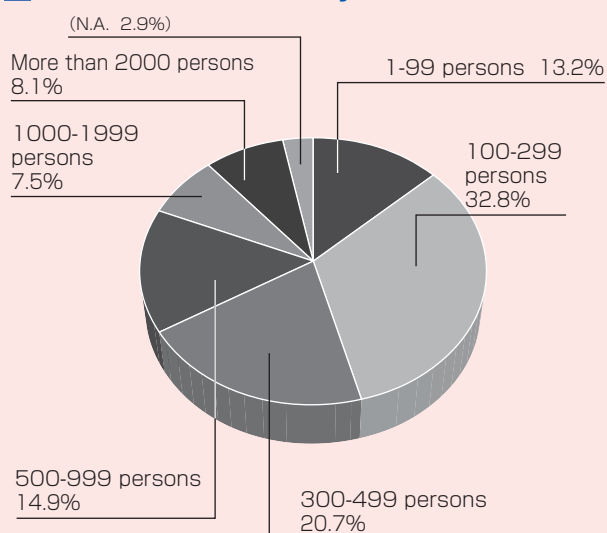
A The aim of exhibiting



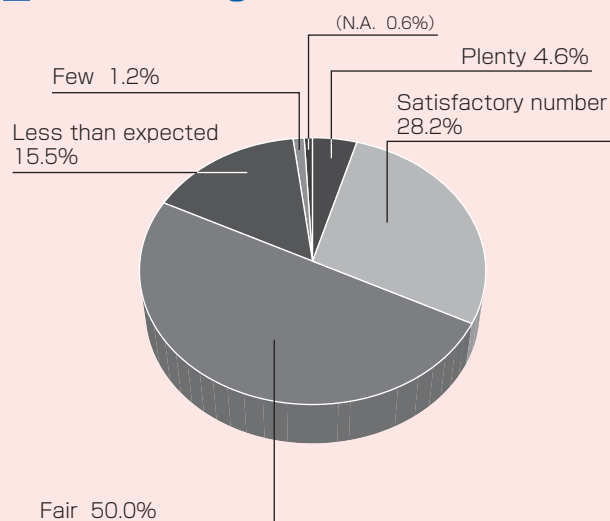
B Attainment of the aim



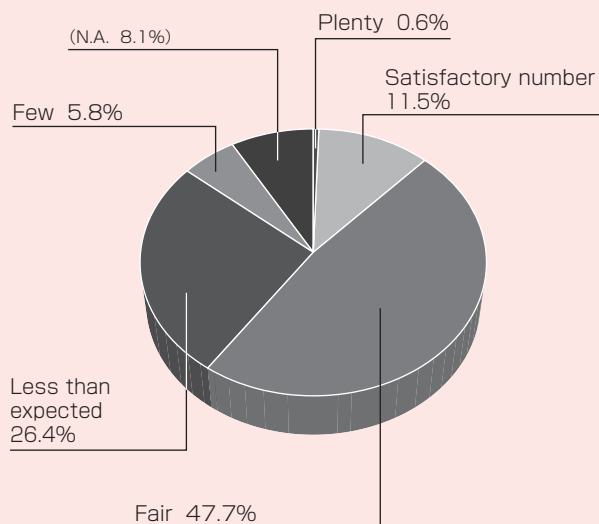
C Number of visitors at your booth



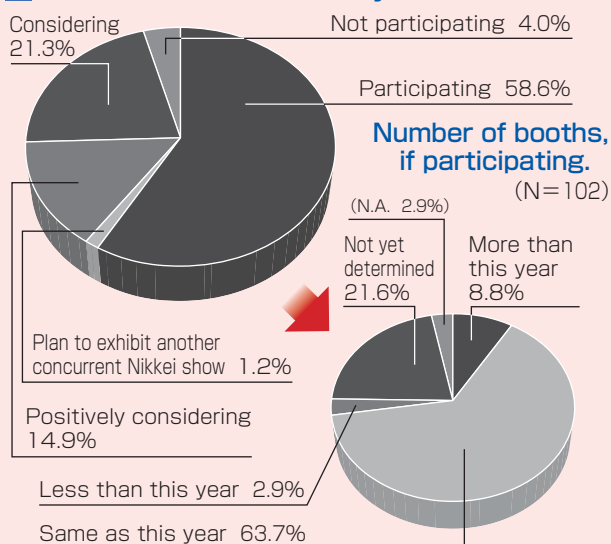
D Number of targeted visitors



E Number of business negotiation



F Intention to exhibit next year

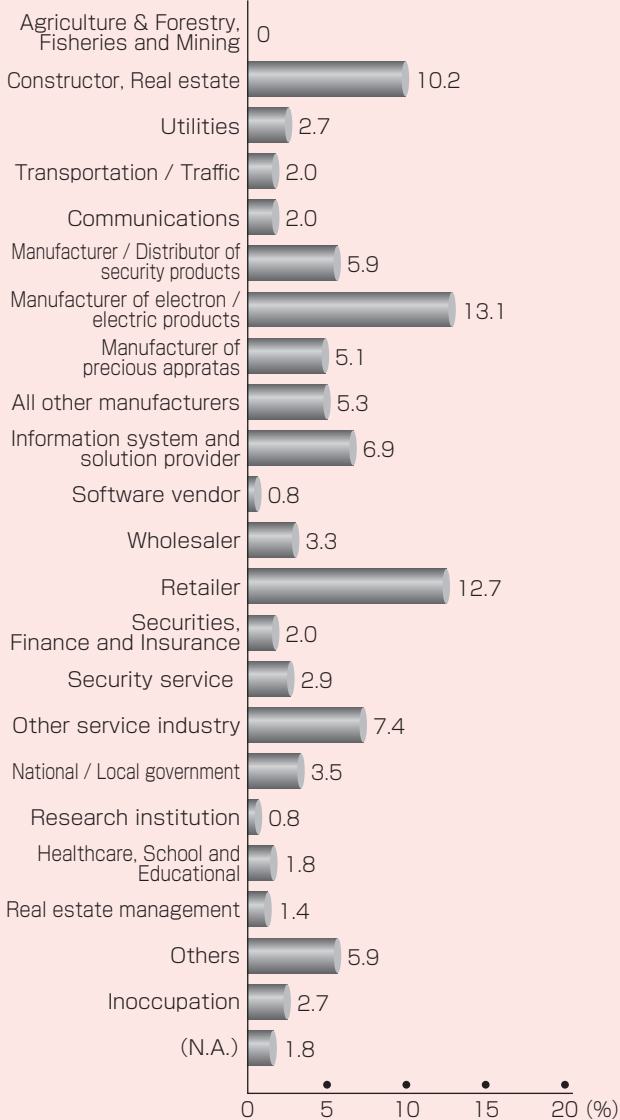


Questionnaire to the visitors

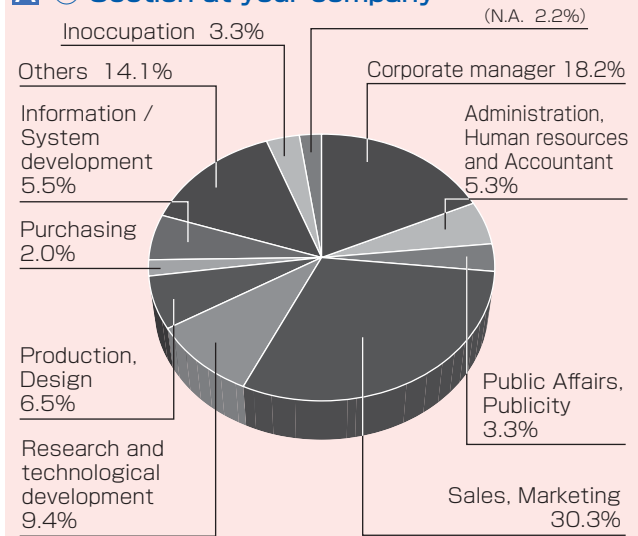
Number of answers=511

A Visitor categories

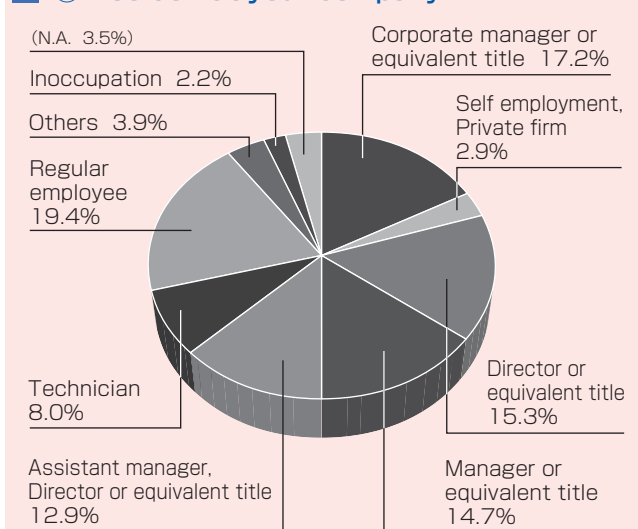
A-① Type of business field



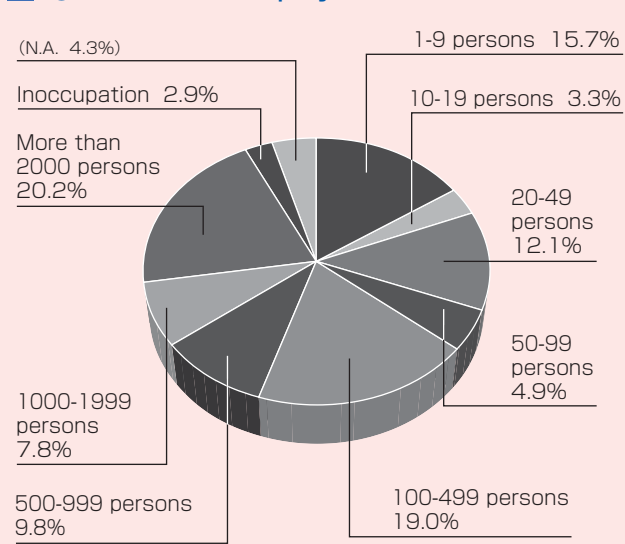
A-② Section at your company



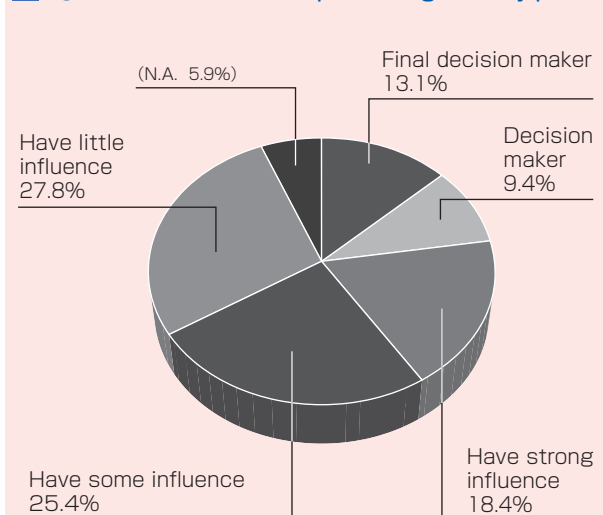
A-③ Position at your company



A-④ Number of employee

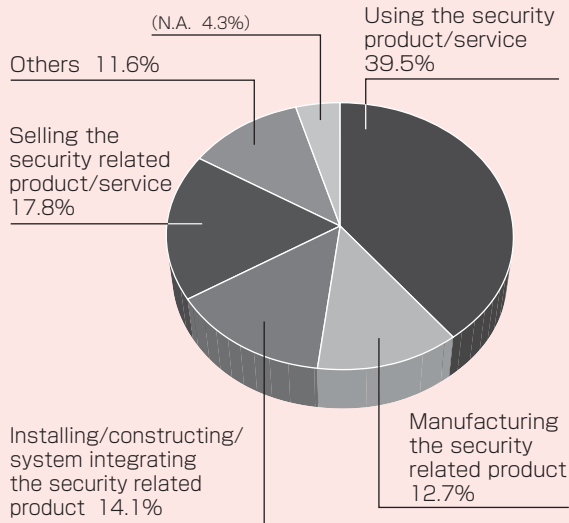


A-⑤ Power of decision on purchasing security products

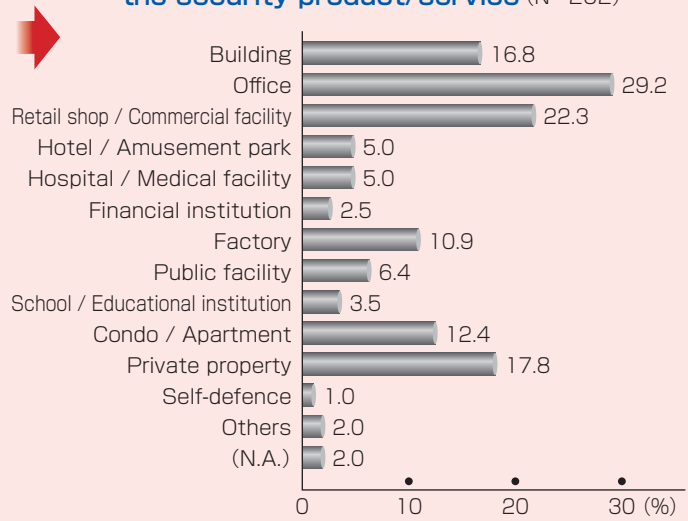


Questionnaire to the visitors

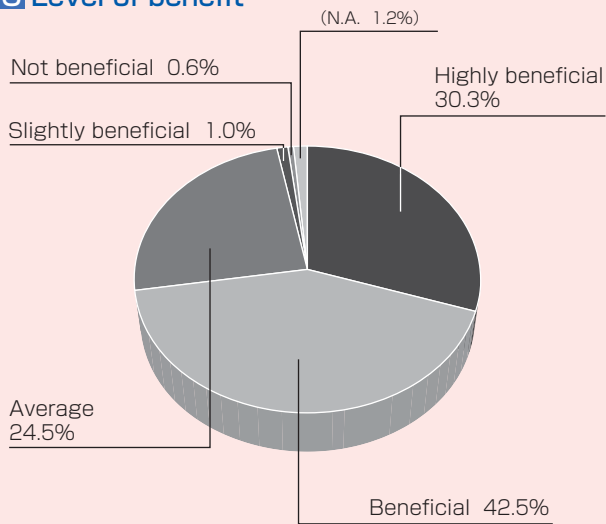
B Your position for security & safety issue



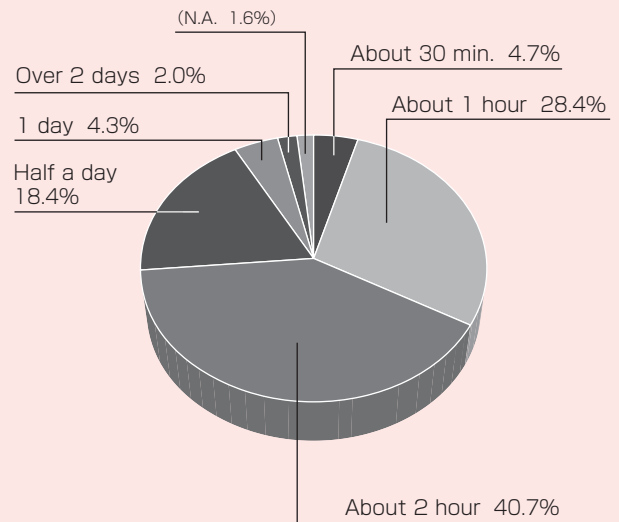
The building/facility installing the security product/service (N=202)



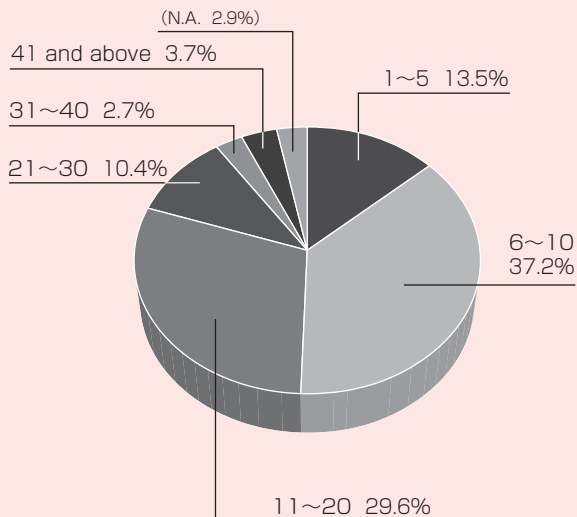
C Level of benefit



D Hours spent in the show

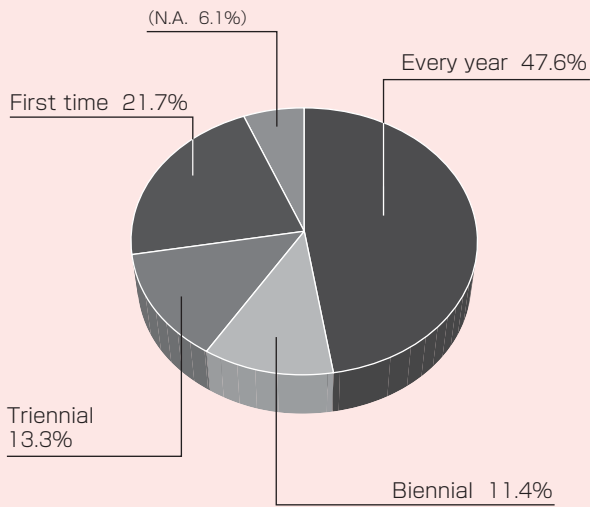


E Number of exhibitors on visit

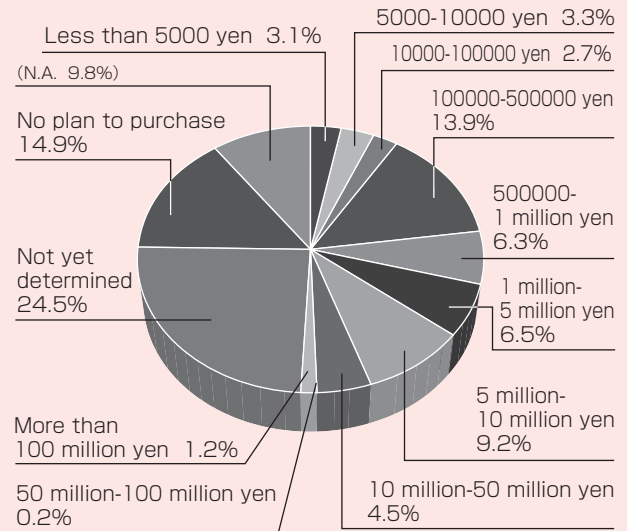


Questionnaire to the visitors

F Visiting frequency to the show



G Estimated cost on purchasing security product



H Security system and equipment of interest or in use

