

LED Next Stage 2010

— LED, Expand with No Limit —

EXHIBITION REPORT



Nikkei Inc.

General Report

<ul style="list-style-type: none"> ■ Theme ■ Dates ■ Venue ■ Organizer ■ Special Cooperation ■ Supported by ■ Admission Fee ■ Held in conjunction with ■ Range of Exhibits 	<p>LED, Expand with No Limit</p> <p>March 9(Tue.)–12(Fri.), 2010 10:00a.m.–5:00p.m.(until 4:30p.m. on the last day)</p> <p>Tokyo International Exhibition Center "TOKYO BIG SIGHT", East Hall 3</p> <p>Nikkei Inc.</p> <p>Japan LED Association(JLEDS)</p> <p>Ministry of Economy, Trade and Industry / Japan Luminaires Association / Japan Electric Lamp Manufacturers Association / The Illuminating Engineering Institute of Japan / Optoelectronic Industry and Technology Development Association Japanese National Committee of CIE / The Japan Chamber of Commerce and Industry</p> <p>1,500 yen per person(Group / over 20 people: 1,000 yen per person)</p> <p>JAPAN SHOP 2010 / ARCHITECTURE + CONSTRUCTION MATERIALS 2010 / RETAILTECH JAPAN 2010 / IC CARD WORLD 2010 / SECURITY SHOW 2010 FRANCHISE SHOW 2010 / GREEN STORE 2010</p> <ul style="list-style-type: none"> ● LIGHTING FIXTURE ZONE : LED lighting fixtures for houses, shops, offices, outdoor use and public facilities, etc. ● ELEMENT, COMPONENT, DEVICE AND MODULE ZONE : LED elements and materials, related components, devices and modules, etc. ● SIGN AND DISPLAY ZONE : LED signs, displays, merchandise lighting and others. ● MEASUREMENT EQUIPMENT ZONE : Measurement equipment for LED lighting ● NEW INDUSTRY AND TECHNOLOGY ZONE : LED related products for agriculture, fishery uses, visible light communication technology, and O-LED, etc.
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■ Number of Visitors :

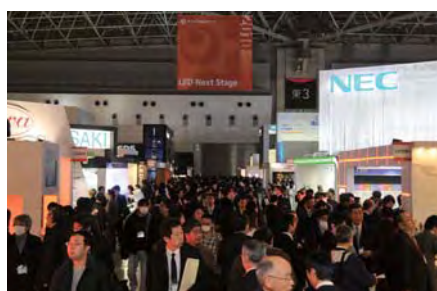
Date	Number of Visitors
March 9(Tue.)	15,625
10(Wed.)	20,501
11(Thu.)	24,184
12(Fri.)	23,516
Total	83,826

■ Number of Exhibitors : 145 (57)

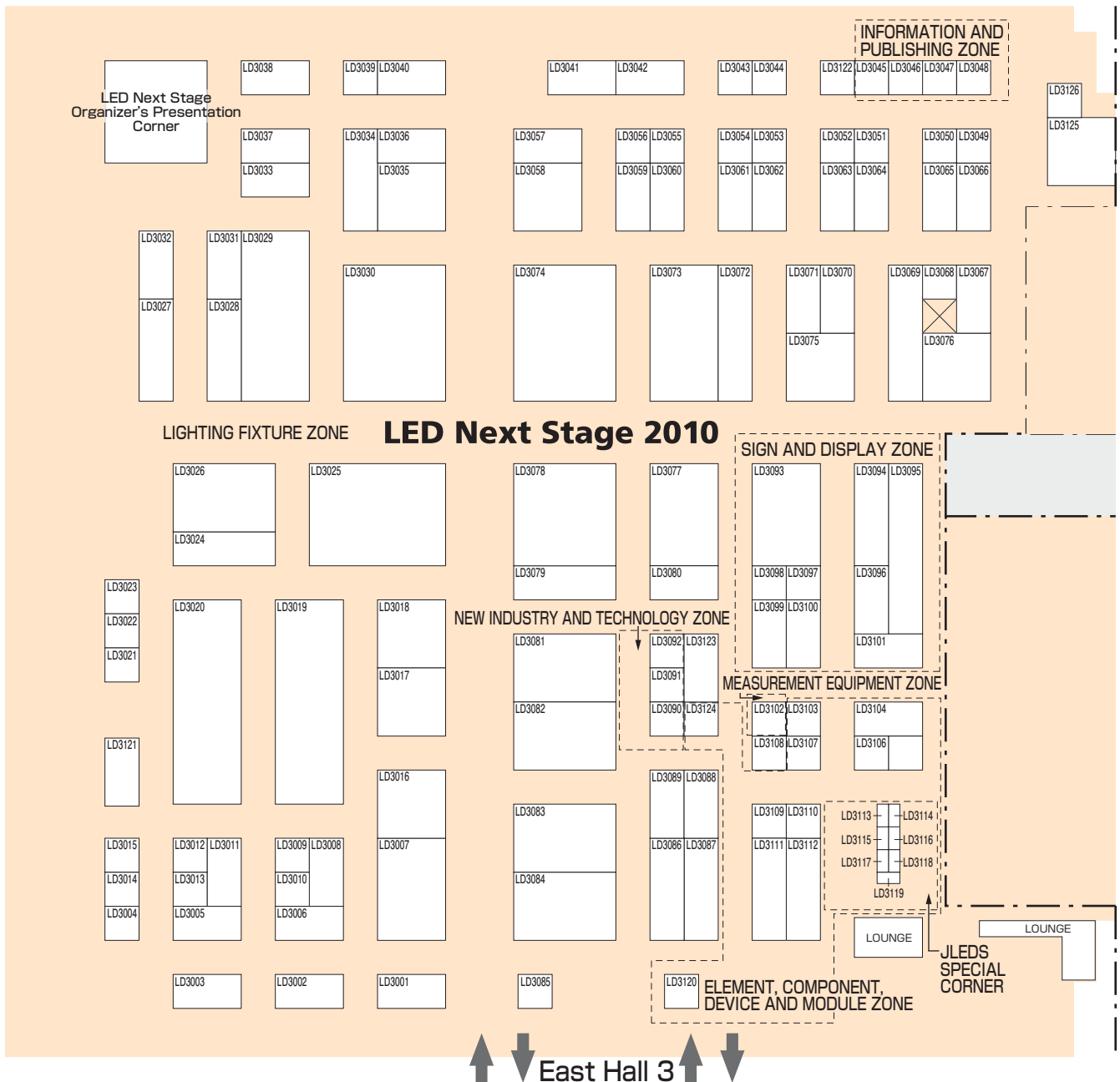
■ Number of Booths : 346(146) ※3.0 meters×3.0 meters[9 sq. meters]per booth

■ Exhibitors from Overseas : 5 countries / region, 44 companies, 69 booths

★The number in () is the result of the last show.



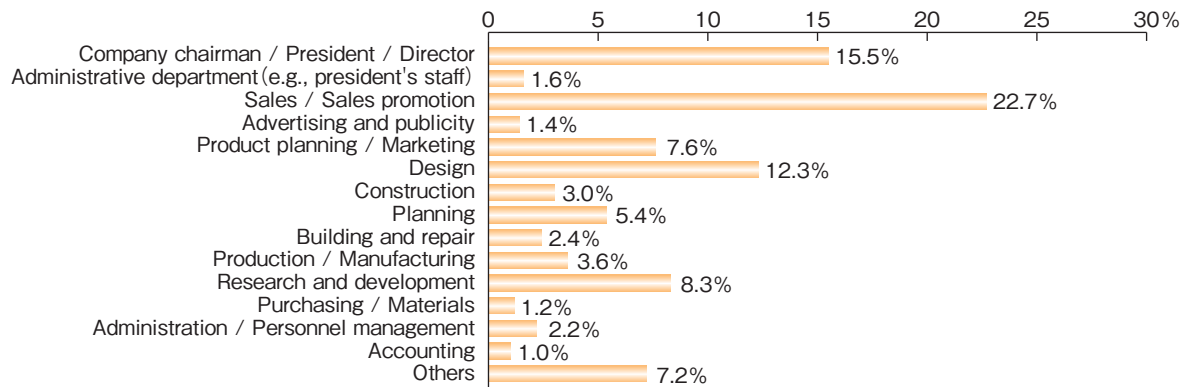
Floor Map



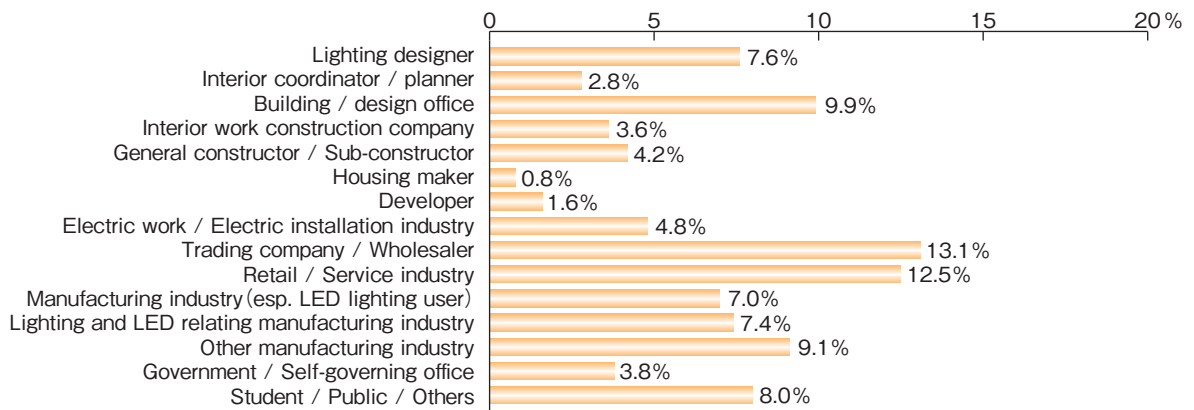


Questionnaire to the visitors (Answered by 503 persons)

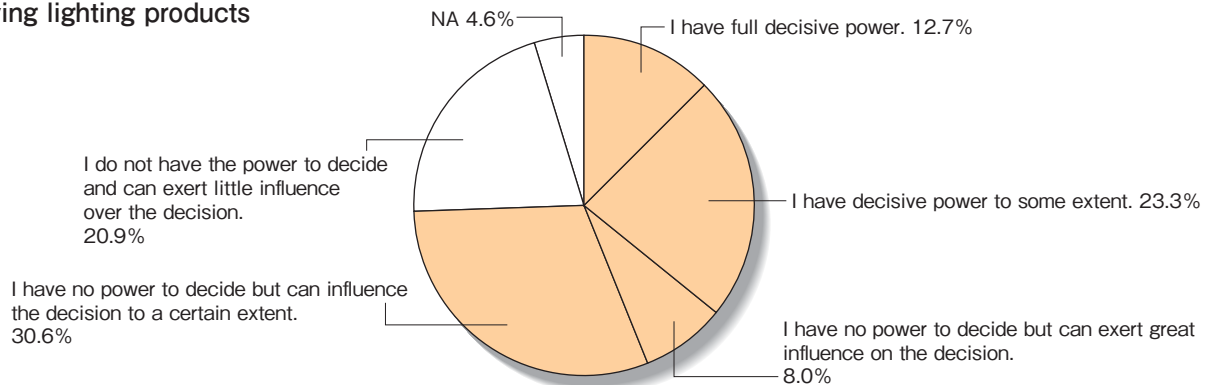
1. Job classification of the persons



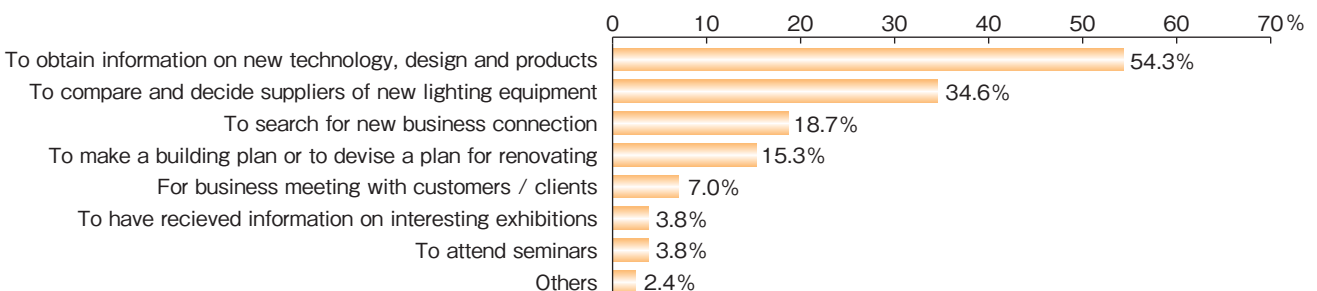
2. Type of industry to which the persons belong



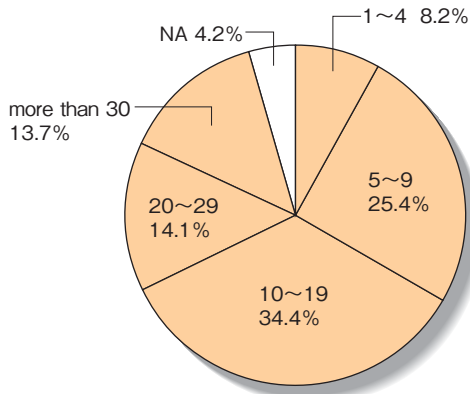
3. Your decisive power for buying lighting products



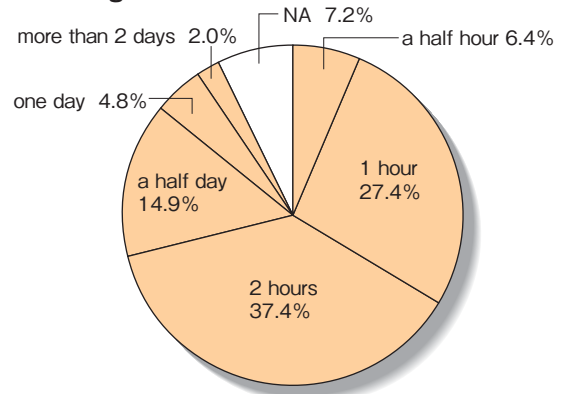
4. Why you came to this Fair (Multi-Answers)



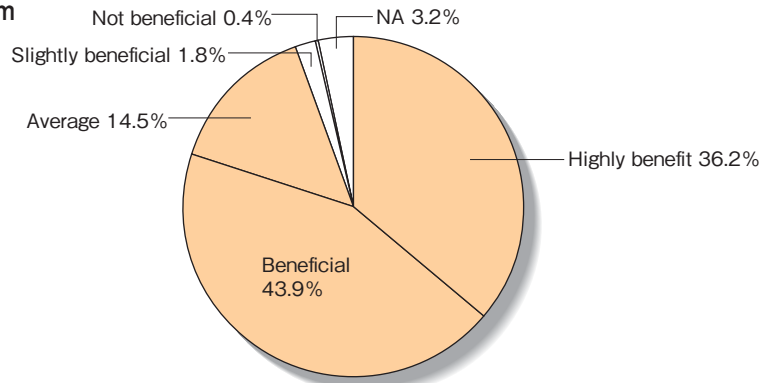
5. Number of visited booths



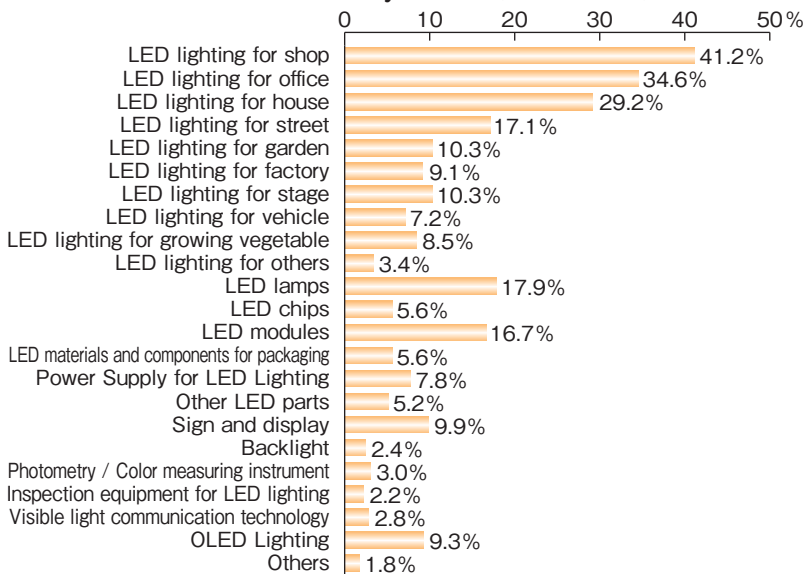
6. Length of visit



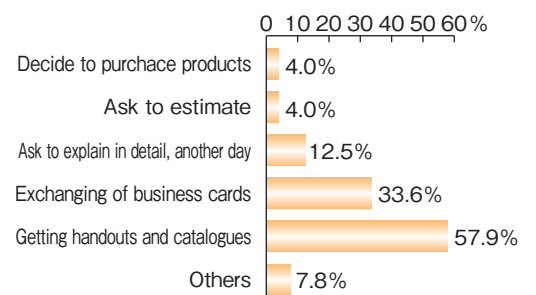
7. The benefit you got from visiting the Fair



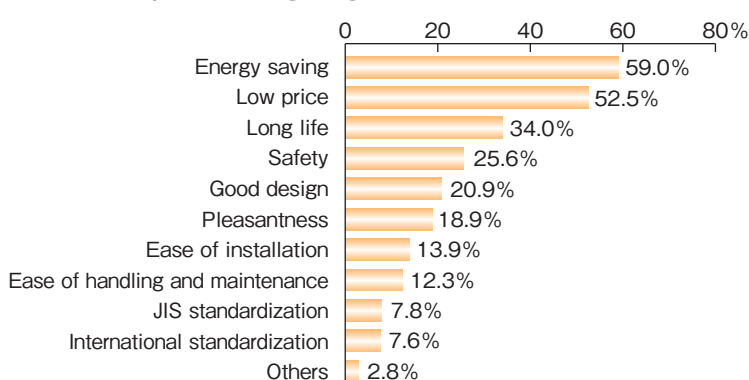
8. The exhibits that interested you most (Multi-Answers)



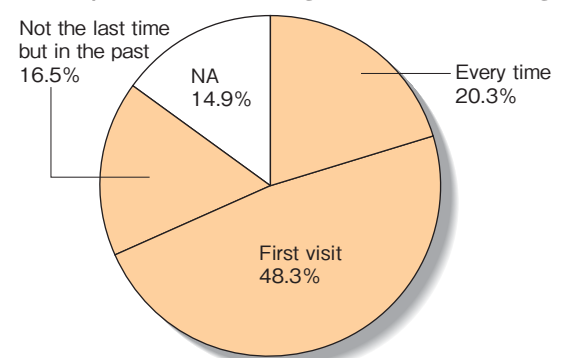
9. How about the business talks with Exhibitors (Multi-Answers)



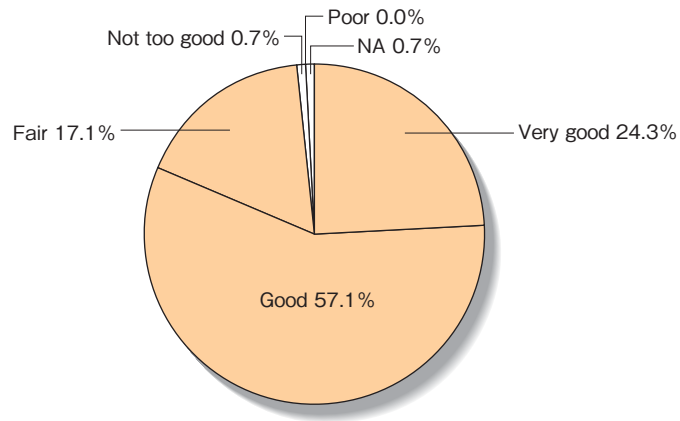
10. Your requests for lighting in the future (Multi-Answers)



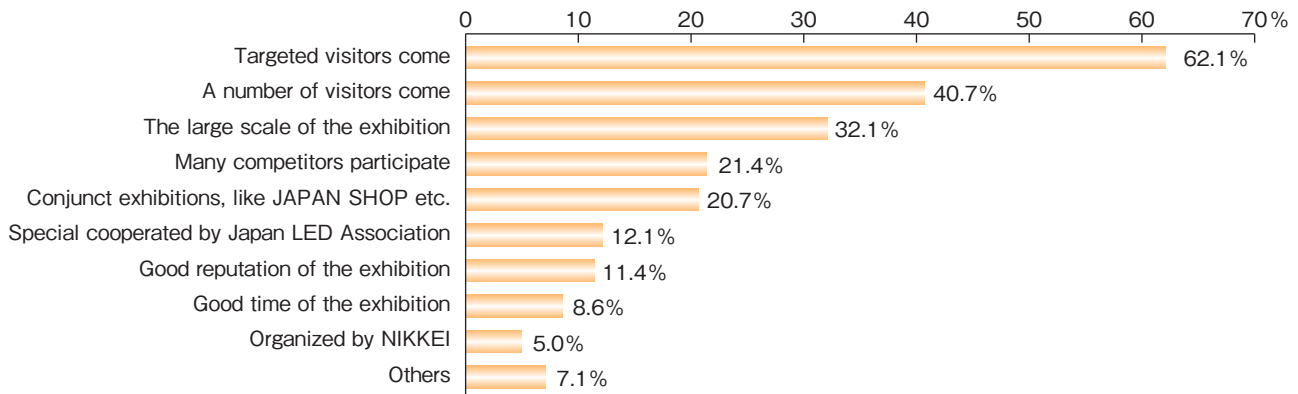
11. Experience in visiting the LED Next Stage



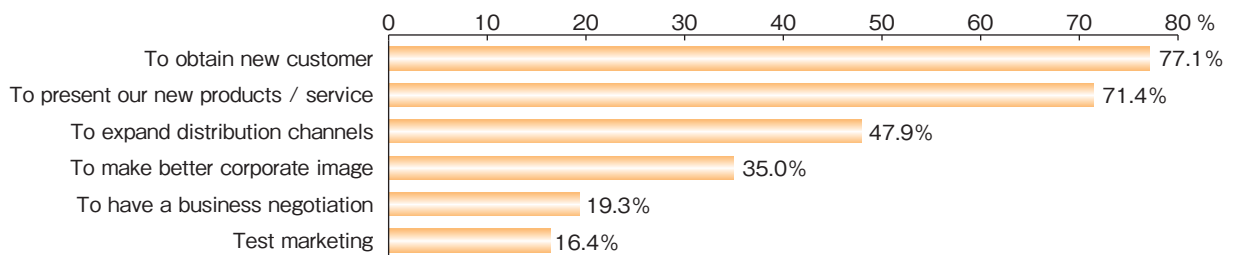
1. Your rating of the Fair



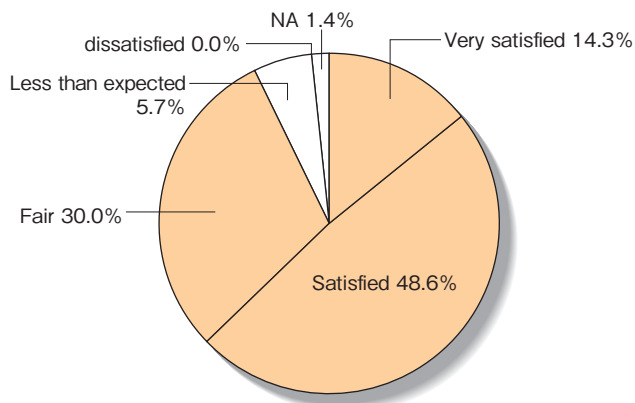
2. Your reason of participation (Multi-Answers)



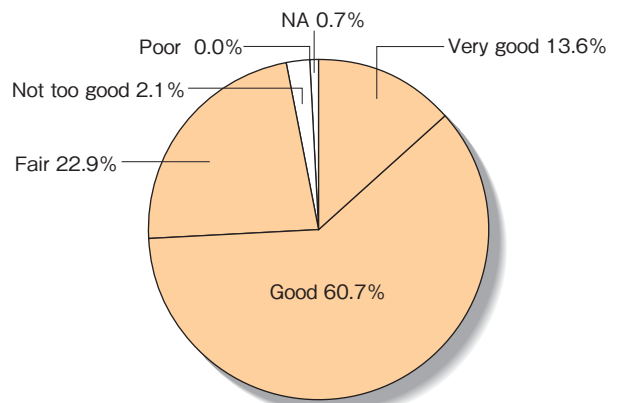
3. Your purpose of participation (Multi-Answers)



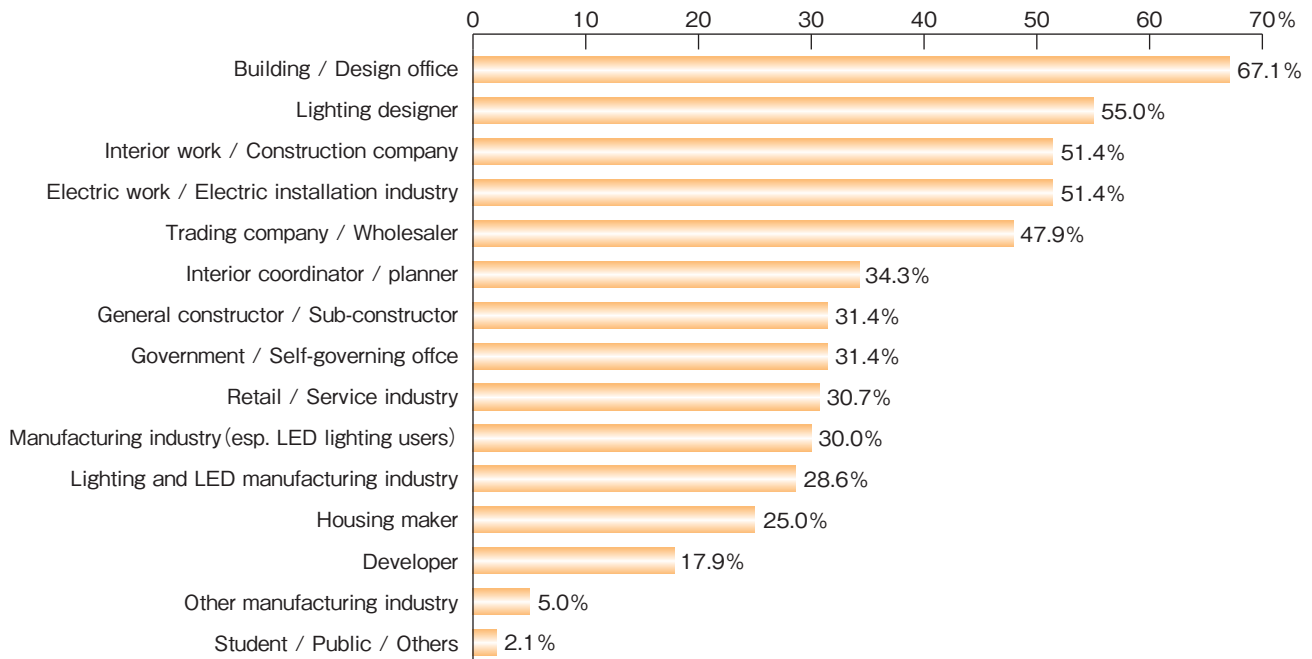
4. Appraisal on the number of visitors



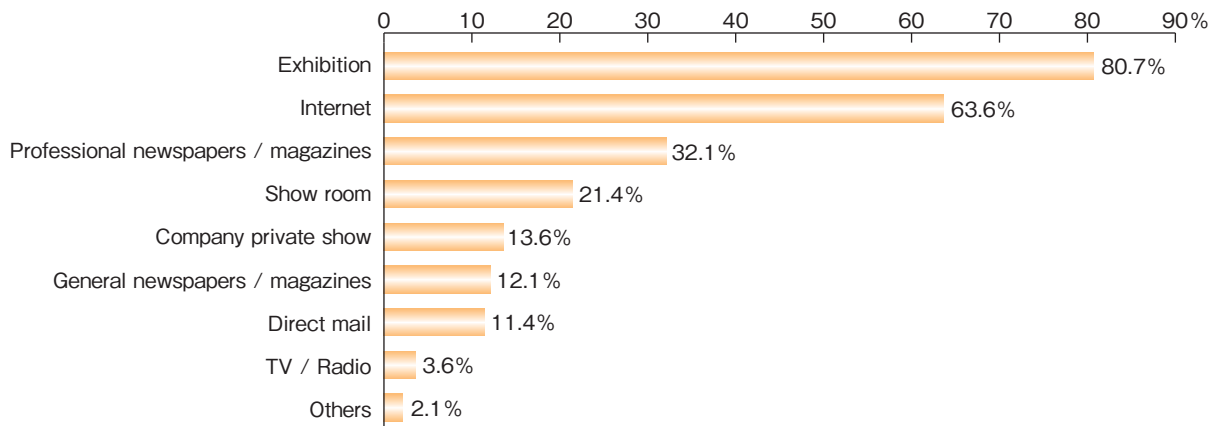
5. Appraisal on the response of visitors



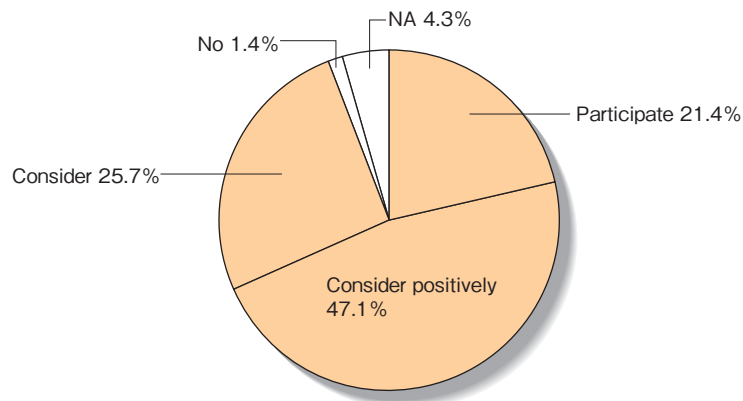
6. Types of industry or specialists you want to attract (Multi-Answers)



7. The media your company / department thinks important to promote the sales (Multi-Answers)



8. Your intention to participate in the next LED Next Stage 2012





The Next Fair Information

LED Next Stage 2012

Date March, 2012

Venue Tokyo International Exhibition Center
West Hall (TOKYO BIG SIGHT)

<http://www.lednext.jp/en/>

And...

LIGHTING FAIR 2011

Date

March 8-11, 2011

Venue

**Tokyo International Exhibition Center
West Hall 1·2
(TOKYO BIG SIGHT)**

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Organizer

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